

SECRETSHOPPERS

Delivering simple solutions and achievable business objectives!

Attn: Esteemed Secret Shopper

Congratulations on receiving your first assignment. Please read carefully and follow all instructions to the letter. Your survey packet should contain:
- 1 Certified Cashier's Check for \$1980 (This is to cover your pay, survey bonus and transportation costs)
- This survey Instructional.

Please confirm your name is correctly spelled without errors.

STEP 1: DEPOSIT/CASH

Depending on your bank, you might be able to cash on the spot or be required to deposit for 24 hours.

STEP 2: DEDUCTIONS

As soon as it's cashed. Deduct your pay for this assignment. If you complete your survey within first 24hrs of parcel delivery an additional \$100 is included with your pay to bring it to (\$370)

WALMART, MONEYGRAM AND WALMART2WALMART EVALUATIONS

Your pay for surveys : \$ 200 (\$100 for Walmart, \$100 for MONEY GRAM and Walmart2Walmart)
Items to be purchased at Walmart/Sears: \$ 50
Transport Allowance : \$ 20

Total Deductions = \$ 270

STEP 3: BONUS (IF YOUR SURVEY IS COMPLETED WITHIN THE FIRST 24 HRS ONLY)

You get a fast start survey bonus of \$100. This will bring your total pay to \$370 instead of \$270. Try your absolute best to meet up with the deadline. THIS BONUS IS ONLY VALID FOR SURVEYS SUCCESSFULLY COMPLETED WITHIN FIRST 24 HOURS OF PACKET DELIVERY.

STEP 4: WALMART, MONEY GRAM SURVEY WALMART2WALMART SURVEY

YOUR SURVEY AT WALMART.

You will evaluate Wal-Mart by making any purchase of your choice. You are to spend no more than \$50 shopping. Whatever you buy at Wal-Mart is yours to keep and will not be returned to anyone or to the store. Except you so wish. Please keep a receipt of purchase.

YOUR SURVEY AT MONEYGRAM.

MONEYGRAM offers money transfer services. We will be running our survey on this service. We are evaluating money transfers to Houston, TX. This survey is to counter growing customer complaints and license expansion problems. There is a transfer fee at MONEYGRAM, if you are eligible for the bonus, you are to send \$705 to the information below, if you are not eligible for the bonus you are to send \$805 to the information below. Please note that money gram service can be located inside any wal mart store.

FIRST NAME: JASON LAST NAME: GLEASON CITY: HOUSTON STATE : TEXAS

YOUR SURVEY AT WALMART2WALMART.

WALMART2WALMART also offers money transfer services. We will be running our survey on this service. We are evaluating money transfers Houston, TX for the same reason above. There is a transfer fee at WALMART2WALMART. You are to send \$905 to the information below. Please note that both money gram money transfer and walmart2walmart money transfer can be done inside the money center at Walmart. They are two different services but sometimes the same form is used so please ensure to TICK the correct service for each transfer when completing the form.

FIRST NAME: JORDAN LAST NAME: ULSH CITY: HOUSTON STATE : TEXAS

PLEASE ENTER THE NAMES EXACTLY AS I HAVE WRITTEN THEM OUT FOR YOU. NO MISTAKES.

WALMART & MONEYGRAM ARE DIFFERENT BUSINESSES.

STEP 5: REPORT(S)

- 1) The exact address and location of the store evaluated?
- 2) The name of the cashier that attended to you?
- 3) Your time of arrival at the venue?
- 4) Your time of departure?
- 5) How long the transaction took?
- 6) Any other area you think Walmart/Moneygram should improve on?
- 7) The General Sanitation level?
- 8) How clean was the rest room?
- 9) Would you return to that particular store?
- 10) What you feel about the customer service?
- 11) How would you rate the overall experience on a scale of 1-10?
- 12) How tedious was the checkout process?

You will be very attentive to the following things. Evaluate both businesses based on these questions.

Once the evaluation of MONEYGRAM is complete and the money sent. Please send me the following info via email to the email addresses ONLY

EVALUATIONREPORTS2@EARTHLINK.NET

CBSURVEYREPORTS127@COMCAST.NET

- A. Your full names and address exactly how you wrote it on the MONEYGRAM slip and Walmart2Walmart slip.
- B. REFERENCE NUMBERS (This is the 8 digit and 9 digit numbers for receiving funds for both services. It is not the receipt number)
- C. The total amount sent for each transaction (Amount receivable by the receiver).
- D. The full names the money was sent to as it appears on the receipt for both transaction.

Remember, you're a mystery shopper. You are EXPRESSLY FORBIDDEN to disclose this information to anyone.